



# LBPD

## LONG BEACH POLICE DEPARTMENT

*April 2008*

*Crime Watch News*

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Patrol Bureau

**William Blair**  
Deputy Chief of Police  
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**Jeffrey Craig**  
Deputy Chief of Police  
Support Bureau

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Administration Bureau

**Karen Owens**  
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Community Relations  
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### Community Crime Prevention Meeting

### **Sexual Assault Awareness and Prevention**

**April 16, 2008 at 7:00 P.M.**

**Long Beach Water Department  
1800 East Wardlow Road**

Sex Crimes Detective will be speaking on sex crimes awareness and personal safety at this upcoming Community Crime Prevention Meeting. Please join us for an informative evening.

### E-mail Crime Watch Newsletter

All future newsletters will be mailed electronically, unless requested in hard copy format. Please provide your e-mail address to Police Services Specialist Nicole Avalos at:

[Nicole\\_Avalos@longbeach.gov](mailto:Nicole_Avalos@longbeach.gov)

Those of you who do not wish to have your Crime Watch Newsletter e-mailed to you, please call Community Relations at (562) 570-7215 to update your address information.

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### UPCOMING EVENTS



Long Beach Police Explorers participated in 2007 Cambodian New Year Parade

- ♦ **April 6** **Cambodian New Year Parade** on Anaheim St. from Junipero Ave to MacArthur Park. Call 562.607.9261
- ♦ **April 9** **L. B. Police Academy Class #84 Graduation** at Terrace Theater. Call 562.570.5890

- ♦ **April 17** **Toyota Grand Prix of Long Beach** through April 20. Call 562.981.2600



*Building Partnerships to Prevent Crime Through Information and Education*

## NEW E-SCAMS & WARNINGS

### ALERT

#### Targeted e-mail phishing scams

It has come to our attention that some users have received e-mails in an attempt to fraudulently acquire sensitive information, such as usernames, passwords, and the like, by masquerading as a trustworthy or legitimate party.

**Phishing**, as it is called, is a type of deception designed to steal your valuable personal data, such as credit card numbers, passwords, account data, or other information. Con artists send millions of fraudulent e-mail messages that appear to come from Web sites you trust, like your bank, credit card company, PayPal, Ebay, and request that you provide personal information.

### What does a phishing scam look like?

As scam artists become more sophisticated, so do their phishing e-mail messages and pop-up windows. They often include official-looking logos from real organizations and other identifying information taken directly from legitimate Web sites. The "From" field appears to be from the legitimate company mentioned in the e-mail. It is important to note, however, that it is very simple to change the "from" information in any e-mail client. While we're not going to tell you how, rest assured it can be done in a matter of seconds!

### How to handle suspicious e-mail?

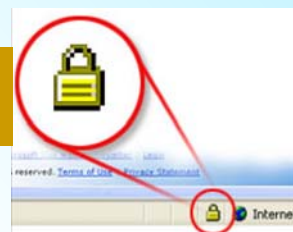
If you think you've received a phishing e-mail message, do not respond to it.

**Report suspicious e-mail.** Report the e-mail to the faked or "spoofed" organization. Contact the organization directly-not through the e-mail you received-and ask for confirmation. Or call the organization's toll-free number and speak to a customer service representative.

**Don't click links in e-mail messages.** Links in phishing e-mail messages often take you to phony sites that encourage you to transmit personal or financial information to con artists. Avoid clicking a link in an e-mail message unless you are sure of the destination. Even if the address bar displays the correct Web address, don't risk being fooled. Con artists can display a fake URL in the address bar on your browser.

**Type addresses directly into your browser or use your personal bookmarks.** If you need to update your account information or change your password, visit the Web site by using your personal bookmark or by typing the URL directly into your browser.

**Check the security certificate before you enter personal or financial information into a Web site.** Make sure the site is secure before you type. In Internet Explorer, you can do this by checking the yellow lock icon on the status bar, as shown in the below example.



Please beware of several current e-mail and telephone scams that use the IRS name as a lure. The IRS expects such scams to continue through the end of tax return filing season and beyond.

### How to tell if an e-mail message is fraudulent?

Here are a few phrases to look for if you think an e-mail message is a phishing scam.

**"Verify your account."** Businesses should not ask you to send passwords, login names, Social Security numbers, or other personal information through e-mail. If you received an e-mail from Microsoft asking you to update your credit card information, do not respond: this is a phishing scam.

**"If you don't respond within 48 hours, your account will be closed."** These messages convey a sense of urgency so that you'll respond immediately without thinking. Phishing e-mail might even claim that your response is required because your account might have been compromised.

**"Dear Valued Customer."** Phishing e-mail messages are usually sent out in bulk and often do not contain your first or last name.

**"Click the link below to gain access to your account."** HTML-formatted messages can contain links or forms that you can fill out just as you'd fill out a form on a Web site. The links that you are urged to click may contain all or part of a real company's name and are usually "masked," meaning that the link you see does not take you to that address but somewhere different, usually a phony Web site.



Go to [www.longbeach.gov](http://www.longbeach.gov)



## 40TH ANNUAL AWARDS CEREMONY



On Tuesday, May 13, 2008, the 38th Annual Police Awards Ceremony will be held at the Long Beach Convention & Entertainment Center, 300 E. Ocean Boulevard, Long Beach.

There will be a reception at 11:15 a.m., followed by lunch and the awards program at 12:00 noon.

This luncheon publicly honors those brave citizens and police employees who have distinguished themselves by aiding their fellow men and women, often at great risk to their own personal safety.

*Seating is limited.  
Please respond as soon as possible!*

Tickets are available in the Community Relations Division, 333 W. Broadway, Suite 100,

Monday through Friday  
8:00 a.m. to 5:00 p.m.

\$35 each  
or

\$350 for a table of 10

Make your check payable to the  
City of Long Beach

For further information, call the Community Relations Division at (562) 570-7215.



## 1.4 MILLION REASONS TO THANK POLICE VOLUNTEERS

The Long Beach Police Department's Volunteer Program provides a valuable service to the community and seeks additional citizens who would like to be involved. **During the 2007 calendar year, 459 volunteers assisted the Police Department and collectively helped the department realize over 1.4 million dollars worth of service value.**

Altogether, Long Beach Police Department volunteers served 56,833 hours. The 2007 statewide recognized value of a typical volunteer's time is equivalent to \$20.36 per hour (Independent Sector, 2007, Washington, D.C.). The Police Reserve Officer Program utilizes volunteers who undergo similar basic training and fulfill the same duties as the full-time officers. Their hourly value is based on the regular hourly wage of the paid officer. **Based on these standards, the Reserve Officers donated a total of \$431,569 worth of service, all other volunteers donated a total of \$969,971 worth of service for a combined total of \$1,401, 540.**

The Long Beach Police Volunteer Program includes 15 programs: Chief's Advisory Groups, the Blue Steel Band, Event Volunteers, Civilian Support, Drags Against Drugs, Explorers, Interns, Mounted Police, Reserves, Search and Rescue, Senior Police Partners, SWAT Volunteers, K-9 Association, Police Athletic League, and Explorer Advisors. The top hourly contributors for 2007 were Search and Rescue (10,063 hours), Civilian Support (9,846 hours), and the Police Reserve Officers (9,192 hours).

"The Police Department takes pride in all of our volunteers who work diligently to provide services to the community that might otherwise not be possible," Police Chief Anthony Batts stated. One of the many benefits enjoyed by the volunteers is knowing that their time enriches the lives of Long Beach residents. Becoming involved in the department's Neighborhood Watch program or Community Academy are other opportunities for citizens to assist the community and improve their neighborhoods.

**The Long Beach Police Department is seeking volunteers who wish to make a difference.** If you are interested in becoming involved with this worthwhile cause, please call Police Services Specialists Evelyn Johnson at (562) 570-5299, or Lisa Massacani at (562) 570-7274.

By Dina Zapalski, Sergeant  
Media Relations Unit



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Community Relations Division  
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## **Crime Watch News**

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# Day Denim Long Beach

**Thursday, April 10, 2008**



Denim Day is a public education campaign designed to protest rape and attitudes that excuse sexual assault. The Los Angeles Commission on Assault against Women (LACAAW) and the California Coalition Against Sexual Assault (CALCASA) started Denim Day California in 1999 to focus community awareness on the devastating effects of sexual violence and how to prevent it.

**The Long Beach Police Chief's Women's Advisory Group and the Sexual Assault Crisis Agency (SACA)** are sponsoring this year's sexual assault prevention education campaign in Long Beach. Everyone is encouraged to wear jeans on **Thursday, April 10, 2008**. This is a symbol of protest of harmful attitudes about rape in response to an Italian Supreme Court decision to overturn a rape conviction because the victim wore jeans. The justices reasoned that the victim must have helped her attacker remove her tight jeans, which they felt implied consent. We do not believe that consent can be implied.

### **For further information:**

- ♦ **SACA Hotline (562) 989-5900**
- ♦ **Sexual Assault Crisis Agency (SACA) at (562) 989-0309**
- ♦ **1 (800) NO-RAPE-8 or go to [www.denimdayinla.org](http://www.denimdayinla.org)**

**APRIL  
is  
Sexual  
Assault  
Awareness  
&  
Prevention Month**

*Please Join*

*2008  
Denim Day  
Long Beach*